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P R E S S R E L E A S E

Olympic Games 2004 and their impact on Greek Tourism

RIT presents the study of Dr. Grigoris T. Papanikos “Olympic Games 2004 and their impact on Greek Tourism”

The study is the first scientific attempt to analyze the impact of Olympic Games on Greek Tourism. RIT supports that the study should be subject of serious dialogue on issues such as the proper management of accommodation needs during the Games as well as the permanent impact that this great sporting event will have on Greek tourism.