

# Evolution and Figures of Greek Hotel Capacity 2015-2019



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Figures of Hotel Capacity of the country

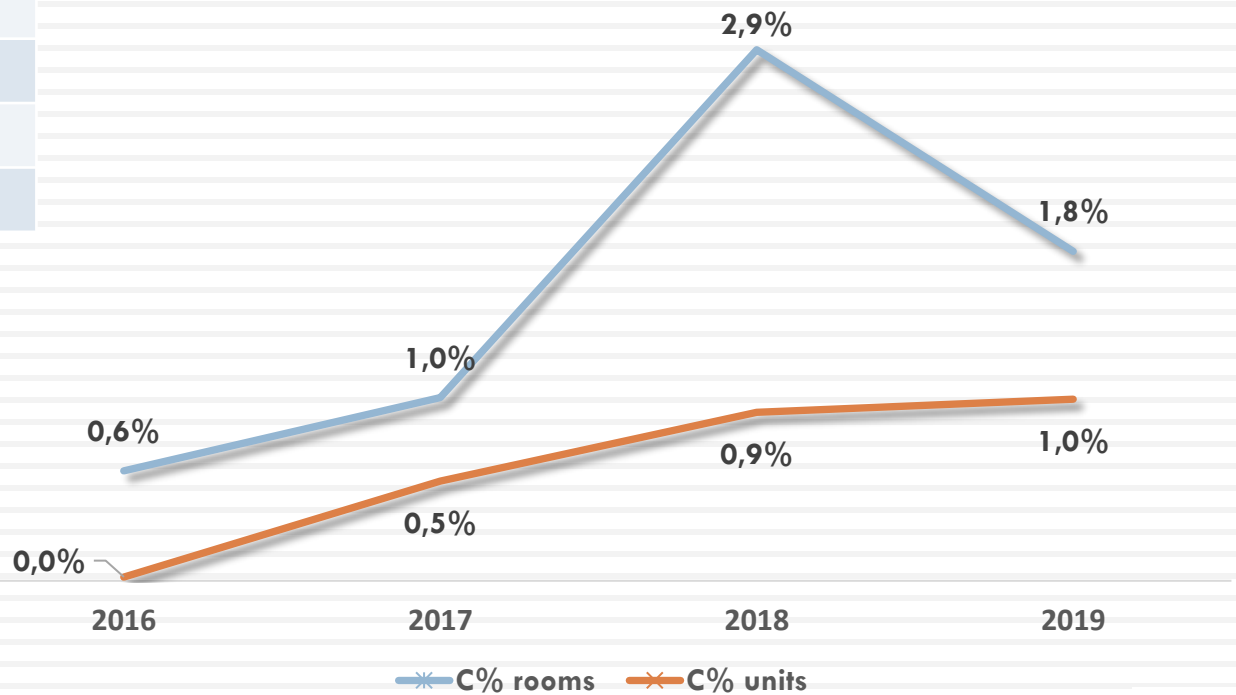




# Evolution of hotel capacity, 2015-2019

Year	Units	Rooms (000)	Beds (000)	C% rooms compared to the previous year	Average size in terms of rooms
2015	9.728	404,6	781,1	-	41,6
2016	9.730	407,1	788,6	0,6%	41,8
2017	9.783	414,1	806,1	1,7%	42,3
2018	9.873	426,0	835,8	2,9%	43,1
2019	9.971	433,7	856,3	1,8%	43,5

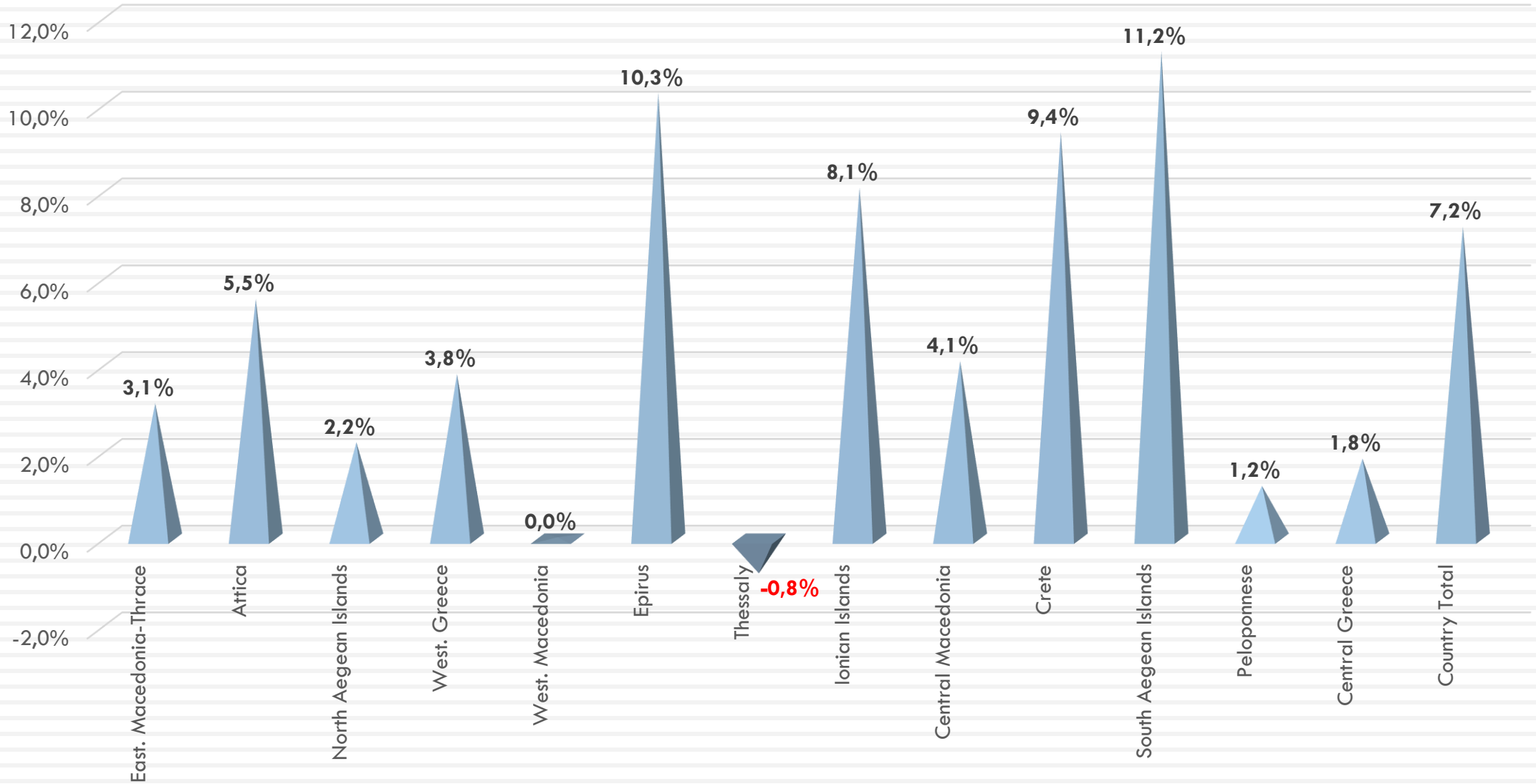
Percentage change of hotel capacity, in terms of units and rooms, 2015-2019



During the 5-year period 2015-2019 the number of hotel units presented a smooth upward trend, in contrast to the increase in rooms, which was faster and showed large variance.

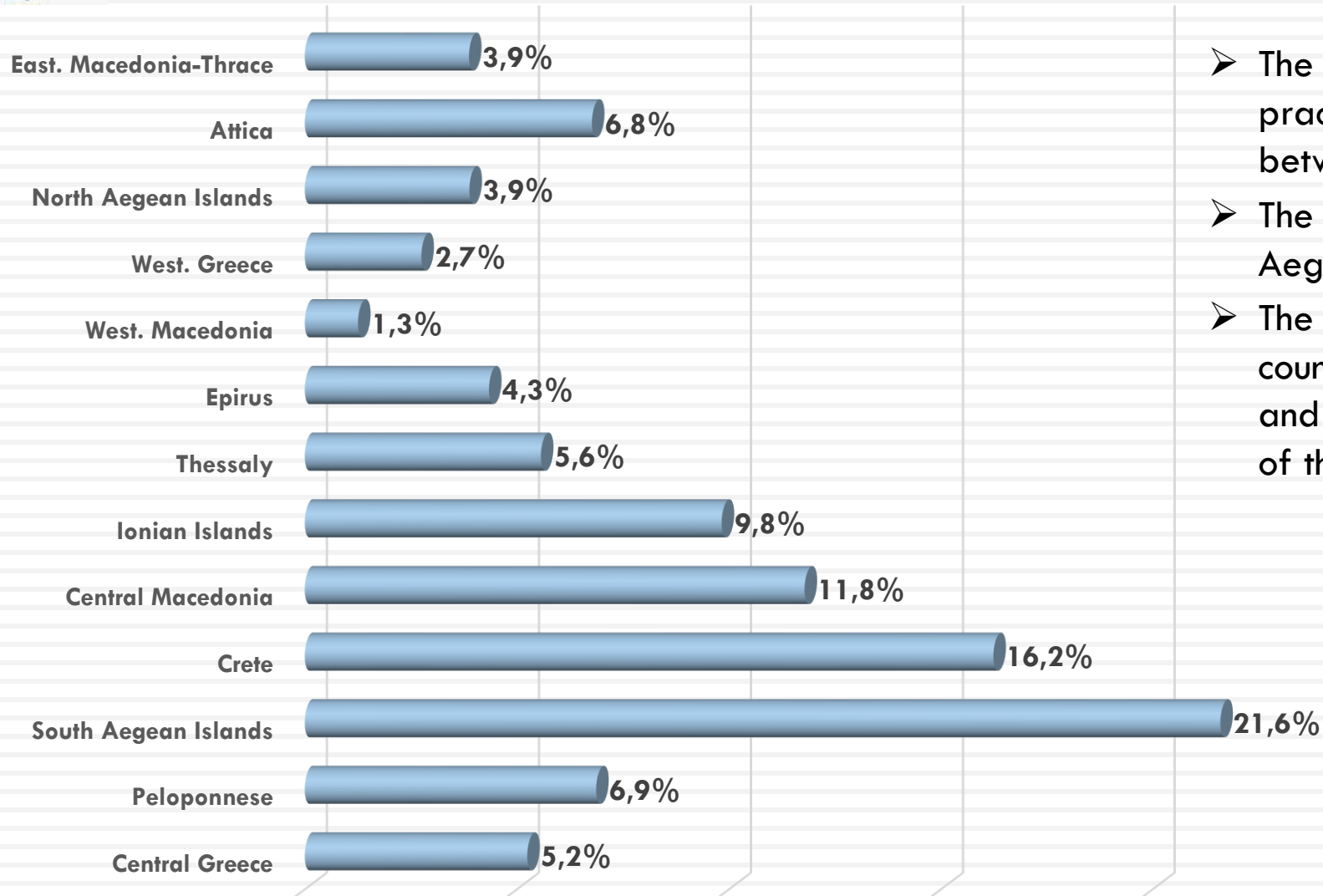


# Percentage change of hotel capacity By Region, 2019/2015, (%)





# Shares of hotel capacity by Region, 2019 (%)



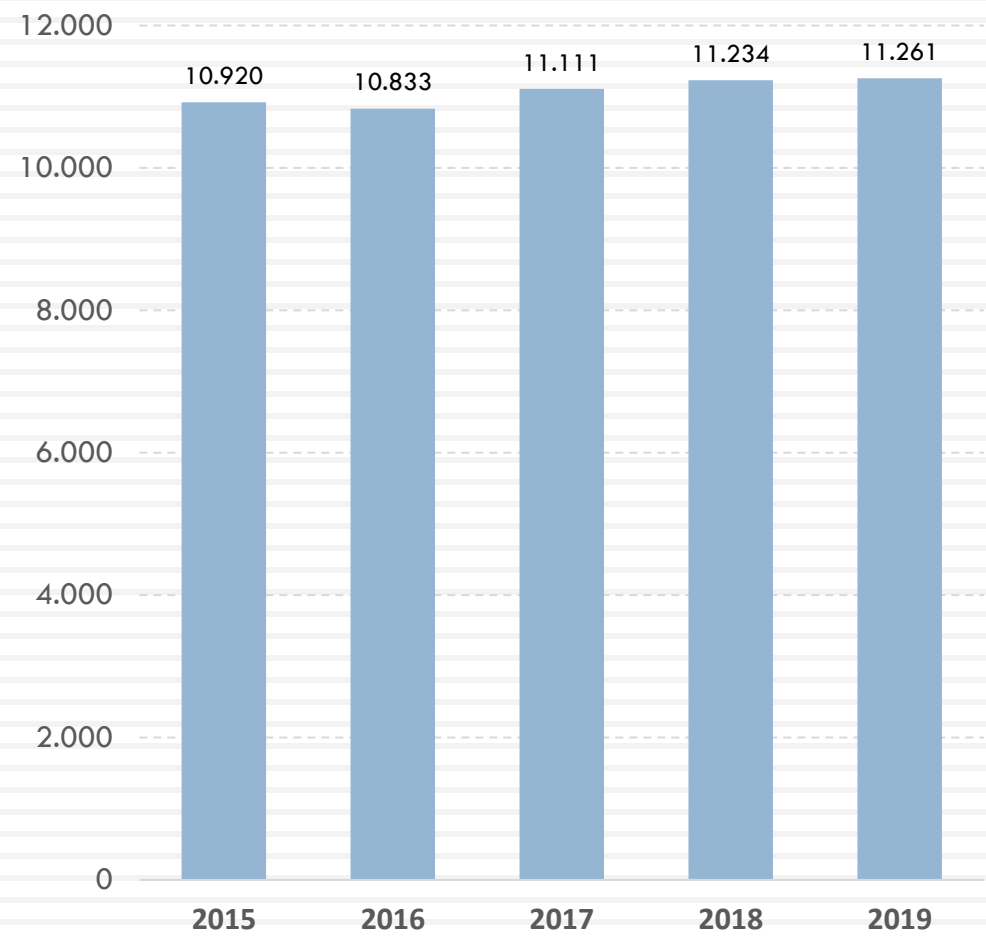
- The shares of hotel capacity by region practically remained the same between 2015 and 2019.
- The highest ratio of hotels is in South Aegean, followed by Crete.
- The three largest island regions of the country along with Central Macedonia and Attica account for more than 2/3 of the country's total hotel capacity.



## Figures of Hotel Capacity by Region



Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
2015	383	10.920	21.432	0,4%	28,5
2016	379	10.833	21.324	-0,8%	28,6
2017	382	11.111	22.048	2,6%	29,1
2018	386	11.234	22.385	1,1%	29,1
2019	386	11.261	22.364	0,2%	29,2

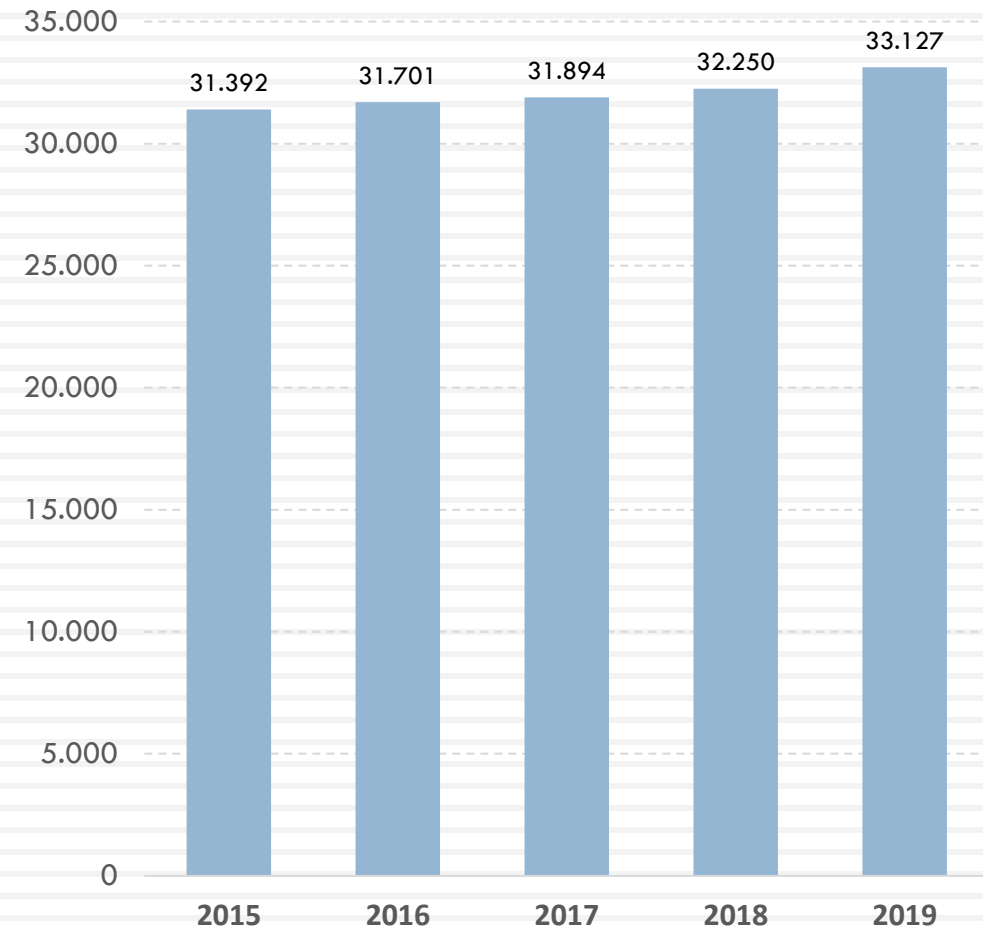


Number of rooms by operating year

- **Regional Unit of Rodopi has no 5\* and 2\* hotels (2019).**
- **Almost 50% of the rooms of the Region are in the Regional Unit of Thasos.**
- **Regional Unit of Evros is following with 18% of the rooms of the Region.**
- **The average size, in terms of rooms, of hotels in Thasos in 2019 was 26 compared to Xanthi where the corresponding size was 38.**
- **The was no change (0%) in total number of rooms (2015-2019) at the Regional Unit of Kavala with only internal changes between hotel categories.**



Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
<b>2015</b>	648	31.392	58.297	0,1%	48,4
<b>2016</b>	649	31.701	59.022	1,0%	48,8
<b>2017</b>	648	31.894	59.878	0,6%	49,2
<b>2018</b>	649	32.250	61.029	1,1%	49,7
<b>2019</b>	675	33.127	62.899	2,7%	49,1

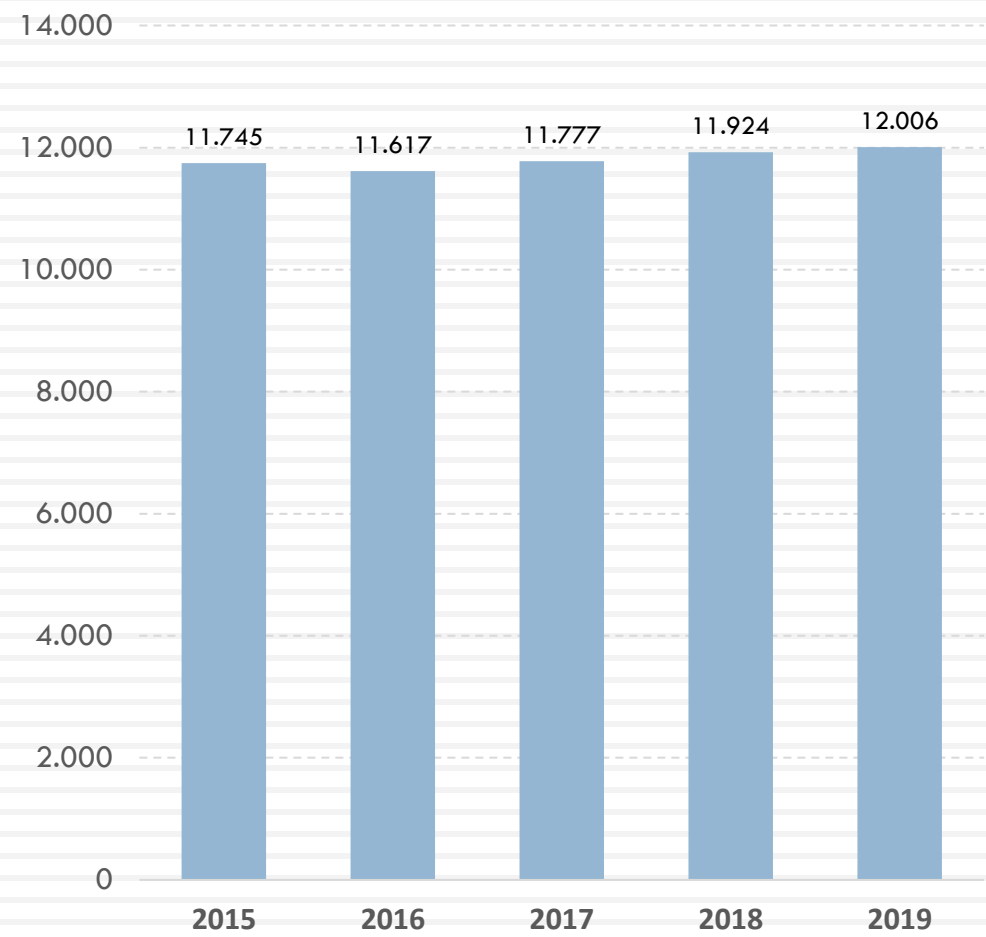


Number of rooms by operating year

- **Regional Unit of Western Attica has no 5\* hotels (2019).**
- **West. Attica Sector has only 1\* and 2\* hotels.**
- **Central Sector of Athens accounts for almost 50% of the rooms of the Region.**
- **East. Attica is following with 18% of the rooms of the Region.**
- **The average size in terms of rooms of hotels in East. Attica in 2019 was 78 compared to Islands of Attica where the corresponding size is around 22 the five-year period of the study (2015-2019).**
- **There is no change (0%) in the total number of units and rooms (2015-2019) at the Regional Unit of Piraeus.**

# Evolution of hotel capacity, 2015-2019, North Aegean Region

Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
2015	390	11.745	22.185	0,6%	30,1
2016	382	11.617	21.944	-1,1%	30,4
2017	391	11.777	22.253	1,4%	30,1
2018	392	11.924	22.752	1,2%	30,4
2019	387	12.006	23.006	0,7%	31,0

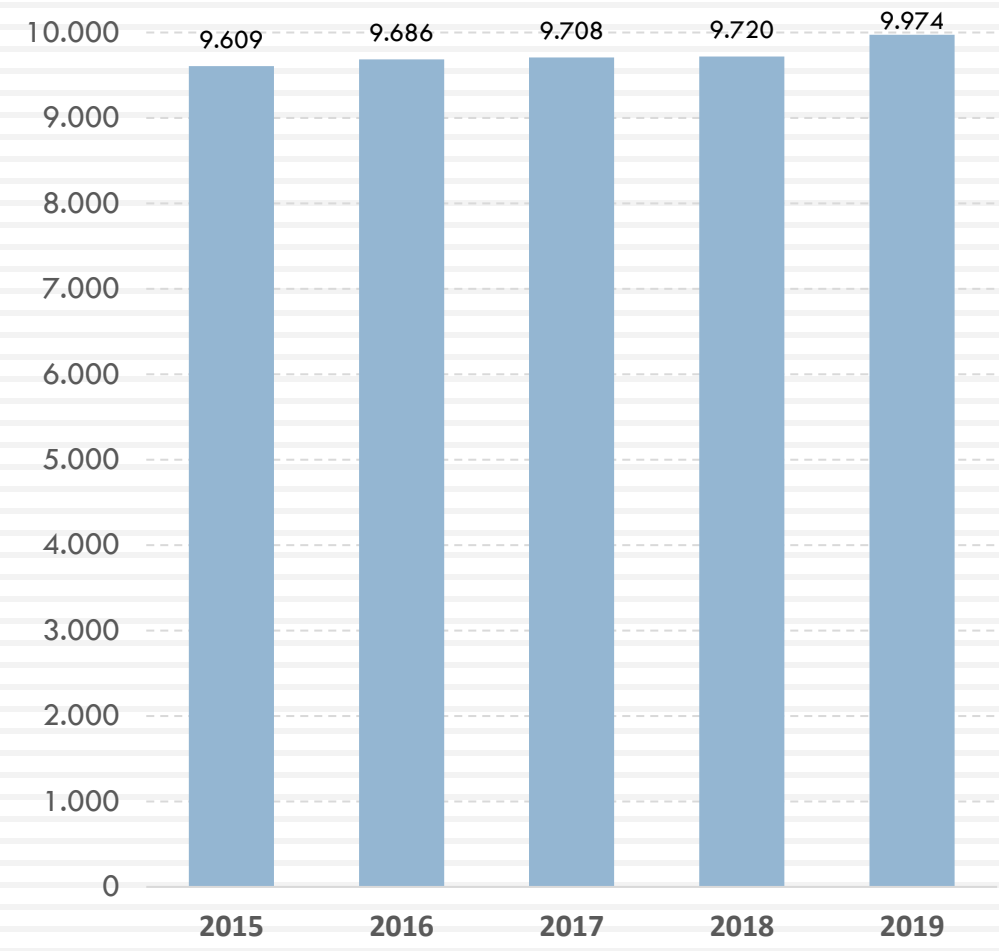


Number of rooms by operating year

- **Regional Unit of Icaria has no 4\* and 5\* hotels (2019).**
- **Regional Unit of Samos accounts for 42% of rooms of the Region.**
- **Lesvos is following with 30% of the rooms of the Region.**
- **The average hotel size of the Region in terms of rooms is almost 30 for most of Regional Units-Islands, except Icaria where is almost 24 (2019).**
- **There is no change (0%) in total number of rooms (2015-2019) at the Regional Unit of Samos with only internal changes between hotel categories.**

# Evolution of hotel capacity, 2015-2019, West. Greece Region

Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
<b>2015</b>	267	9.609	18.736	-0,3%	36,0
<b>2016</b>	269	9.686	18.821	0,8%	36,0
<b>2017</b>	270	9.708	18.851	0,2%	36,0
<b>2018</b>	273	9.720	18.973	0,1%	35,6
<b>2019</b>	274	9.974	19.563	2,6%	36,4



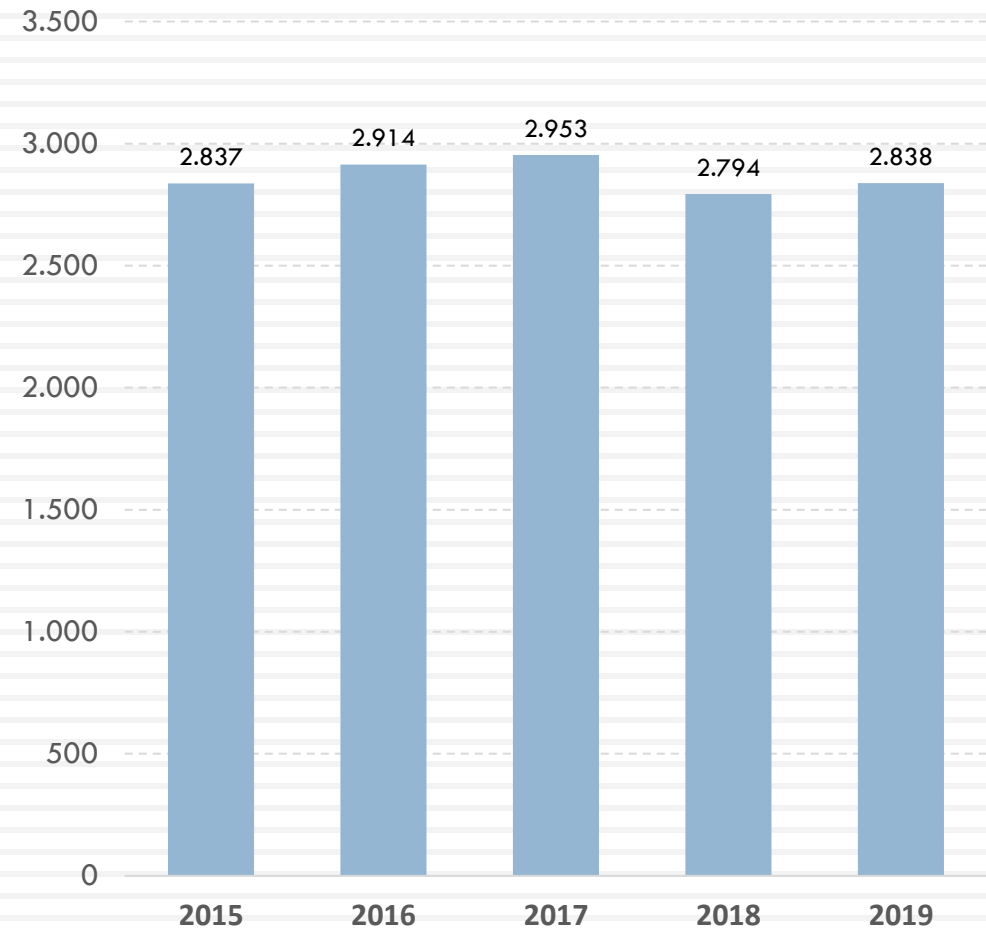
Number of rooms by operating year

- **Regional Units Aetolia-Acarmania and Achaea have no 5\* hotels (2019).**
- **Regional Unit of Ilia accounts for 41% of the rooms of the Region.**
- **Achaea is following with 38% and finally Aetolia-Acarmania with 21% of the rooms of the Region.**
- **The average hotel size of Ilia, in terms of rooms, is 47, Achaea's 35, while Aetolia-Acarmania's 26 (2019).**
- **An increase equal to 7% in terms of units and 13% in terms of rooms is recorded in Aetolia-Acarmania (2015-2019).**



# Evolution of hotel capacity, 2015-2019, West. Macedonia Region

Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
<b>2015</b>	125	2.837	5.748	-1,5%	22,7
<b>2016</b>	126	2.914	6.090	2,7%	23,1
<b>2017</b>	127	2.953	6.252	1,3%	23,3
<b>2018</b>	122	2.794	5.927	-5,4%	22,9
<b>2019</b>	125	2.838	6.466	1,6%	22,7



Number of rooms by operating year

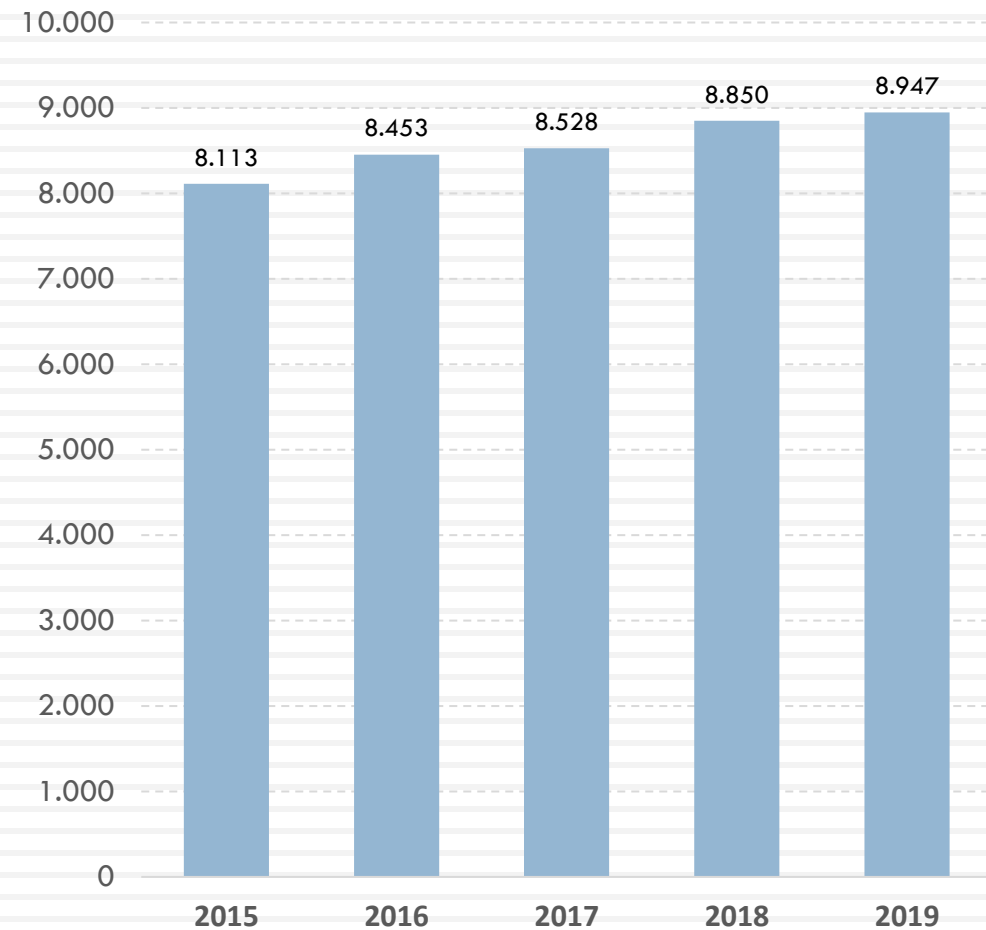


# Data regarding Regional Units of West. Macedonia Region

- **Regional Unit of Grevena has no 4\* and 5\* hotels (2019).**
- **Regional Unit of Florina has no 5\* hotels (2019).**
- **Regional Unit of Kastoria accounts for 32% of the rooms of the Region, very close is the corresponding ratio of Kozani (30%).**
- **The average size of the hotels of the Region, in terms of rooms, has no large variations and is very close to the average size of 23 rooms (2019).**
- **There is no change (0%) in total number of units and rooms (2015-2019) at the Regional Unit of Kozani.**



Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
<b>2015</b>	396	8.113	15.992	2,5%	20,5
<b>2016</b>	411	8.453	16.831	4,2%	20,6
<b>2017</b>	413	8.528	17.060	0,9%	20,6
<b>2018</b>	431	8.850	17.931	3,8%	20,5
<b>2019</b>	433	8.947	18.171	1,1%	20,7

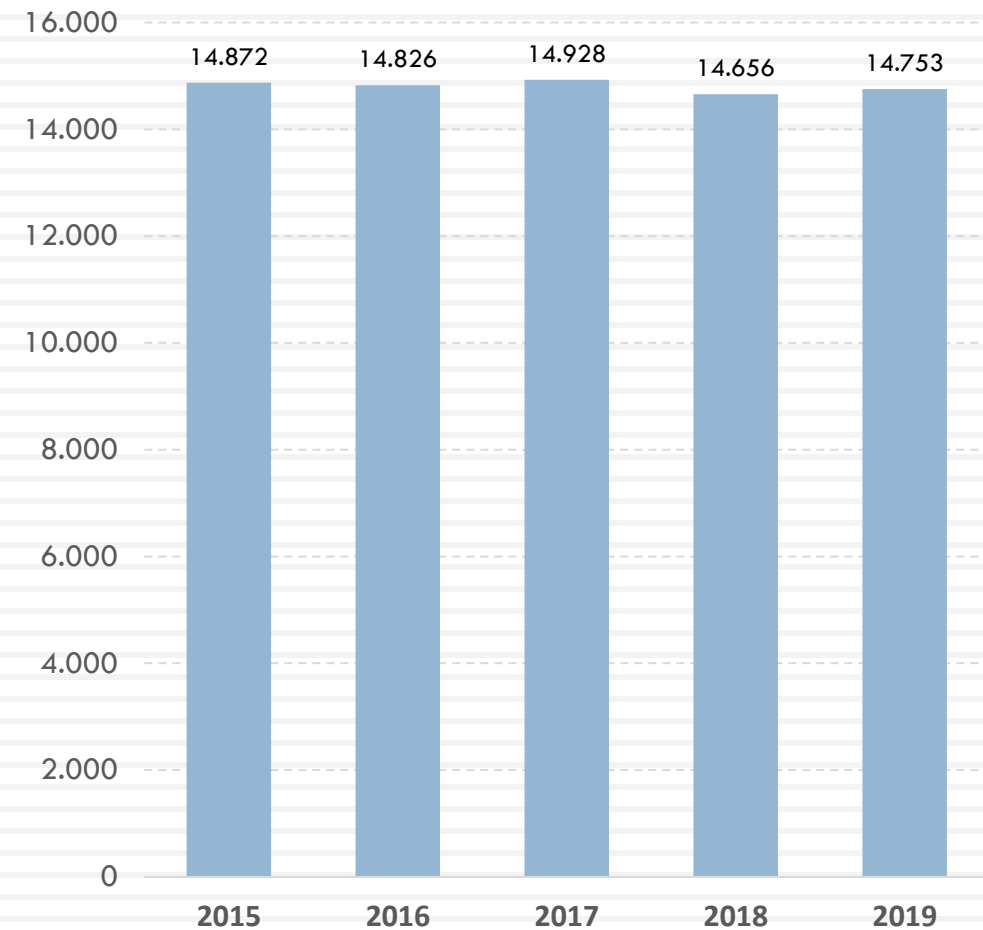


Number of rooms by operating year

- Regional Unit of Arta has no 5\* hotels (2019), while account only for 4% of total rooms of the Region.
- Regional Unit of Ioannina account for 42% of the rooms of the Region.
- Regional Unit of Preveza is following with 33% of total rooms of the Region.
- The average hotel size of Ioannina, in terms of rooms, is 16, while of Thesprotia is around 28.
- All the Regional Units of Epirus the 5-year period of the study(2015-2019) record positive changes in terms of units, rooms and beds.

# Evolution of hotel capacity, 2015-2019, Thessaly Region

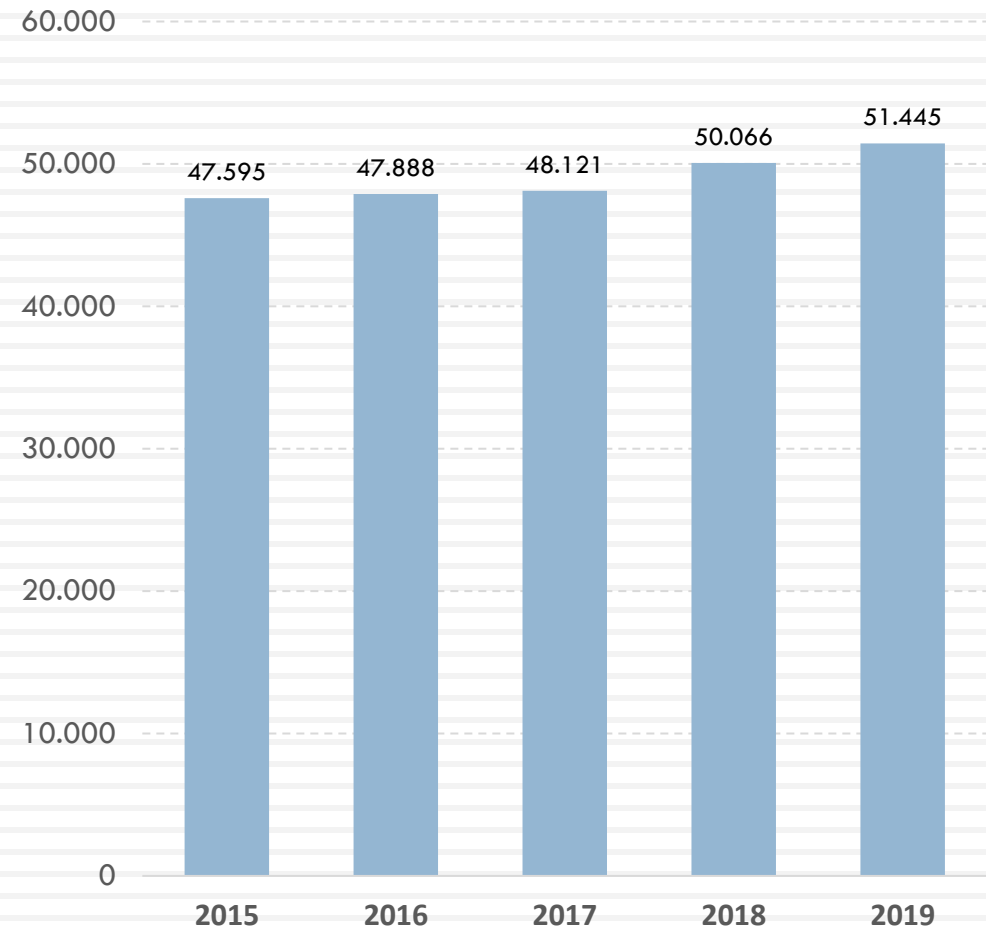
Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
<b>2015</b>	572	14.872	29.058	0,3%	26,0
<b>2016</b>	568	14.826	29.101	-0,3%	26,1
<b>2017</b>	570	14.928	29.333	0,7%	26,2
<b>2018</b>	552	14.656	28.824	-1,8%	26,6
<b>2019</b>	555	14.753	29.193	0,7%	26,6



Number of rooms by operating year

- **Regional Unit of Sporades accounts for 37% of the rooms of the Region.**
- **Regional Unit of Magnisia is following with 31% of total rooms of the Region.**
- **The average hotel size of Magnisia, in terms of rooms, is 18, while of Sporades is 37.**
- **Regional Units of Karditsa, Larissa and Magnisia the 5-year period of the study (2015-2019) record small negative changes regarding their units, rooms and beds.**
- **Respectively, Regional Units of Sporades and Trikala record very small changes in hotel capacity.**

Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
<b>2015</b>	929	47.595	91.480	0,5%	51,2
<b>2016</b>	930	47.888	92.350	0,6%	51,5
<b>2017</b>	933	48.121	93.440	0,5%	51,6
<b>2018</b>	965	50.066	98.223	4,0%	51,9
<b>2019</b>	980	51.445	101.405	2,8%	52,5

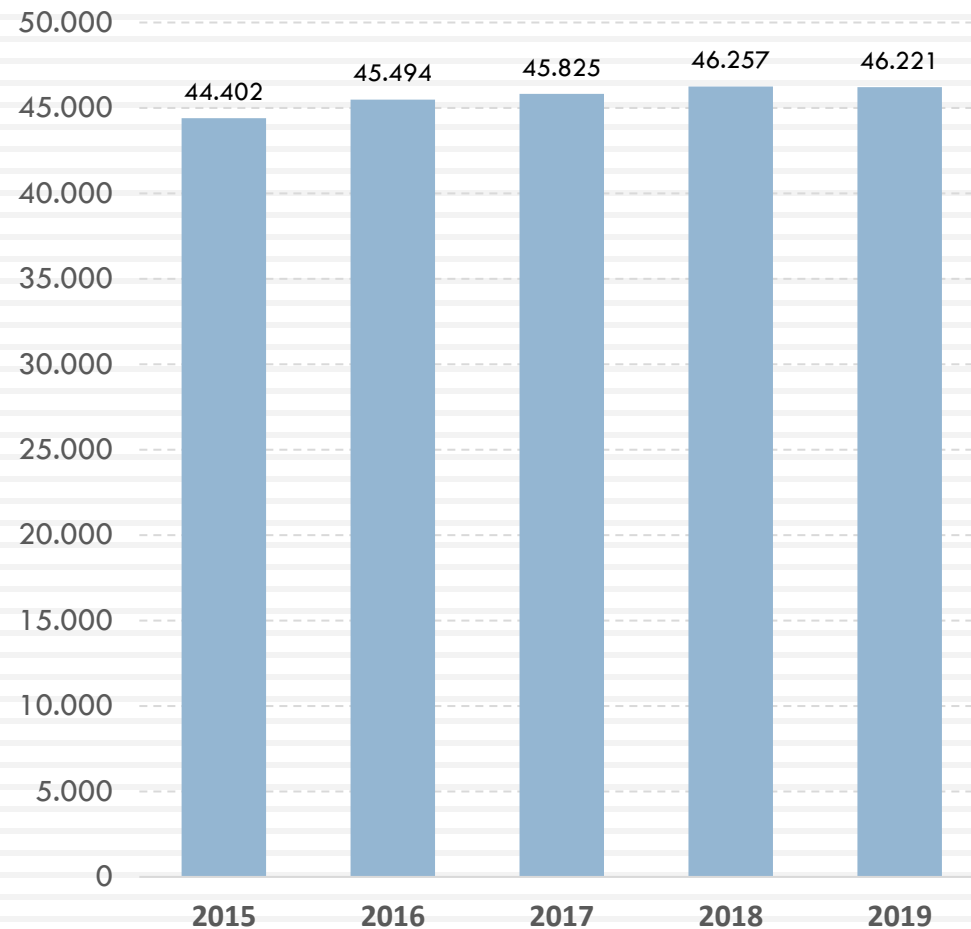


Number of rooms by operating year

- **Regional Unit of Ithaca has no 5\* hotels (2019), while accounts for less than 1% of total rooms of the Region.**
- **Corfu accounts for 48% of the rooms of the Region.**
- **Regional Unit of Zakynthos (or Zante) is following with 35% of total rooms of the Region.**
- **The average hotel size of Ithaca, in terms of rooms, is 17, while in Corfu is around 61.**
- **There is no change (0%) of hotel capacity (2015-2019) at the Regional Unit of Ithaca, concerning both total figures and hotel category distribution.**
- **All the other Regional Units of Ionian Islands the 5-year period of the study (2015-2019) record positive changes in terms of units, rooms and beds.**



Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
<b>2015</b>	1.190	44.402	87.182	0,0%	37,3
<b>2016</b>	1.195	45.494	89.788	2,5%	38,1
<b>2017</b>	1.192	45.825	90.727	0,7%	38,4
<b>2018</b>	1.186	46.257	92.290	0,9%	39,0
<b>2019</b>	1.175	46.221	93.036	-0,1%	39,3



Number of rooms by operating year



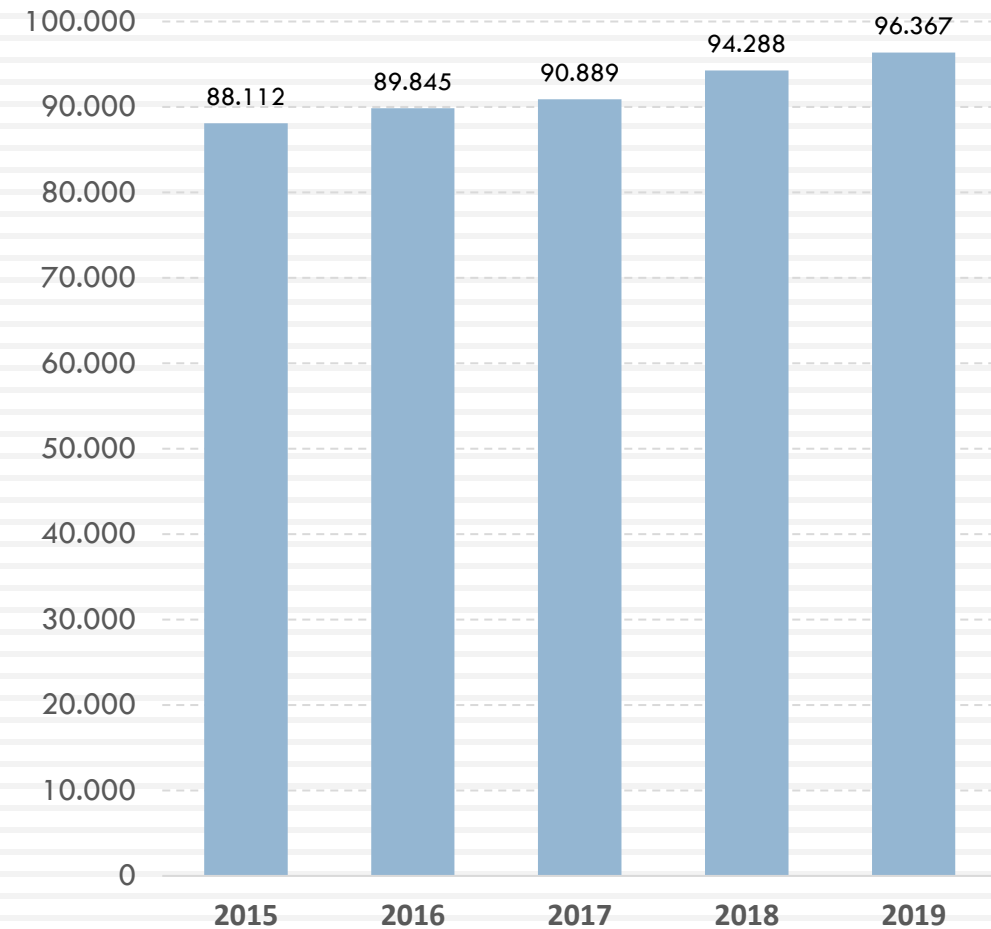
- **Regional Unit of Imathia has no 1\* and 5\* hotels (2019), while accounts for only 2% of total rooms of the Region.**
- **Regional Unit of Kilkis has no 4\* and 5\* hotels (2019), while accounts, respectively, for only 1% of total rooms of the Region.**
- **Regional Unit of Serres has no 5\* hotels (2019), while accounts, respectively, for only 2% of total rooms of the Region.**
- **Halkidiki accounts for 53% of the rooms of the Region.**
- **Regional Unit of Pieria is following with 22% of total rooms of the Region.**
- **The average hotel size of Pella, in terms of rooms, is 21, while of Thessaloniki is 56.**
- **There is no change (0%) in the total number of rooms (2015-2019) at the Regional Unit of Pieria, with changes only in terms of units and beds.**





# Evolution of hotel capacity, 2015-2019, Crete Region

Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
<b>2015</b>	1.554	88.112	167.664	0,2%	56,7
<b>2016</b>	1.568	89.845	171.516	2,0%	57,3
<b>2017</b>	1.577	90.889	174.275	1,2%	57,6
<b>2018</b>	1.598	94.288	182.296	3,7%	59,0
<b>2019</b>	1.619	96.367	187.599	2,2%	59,5

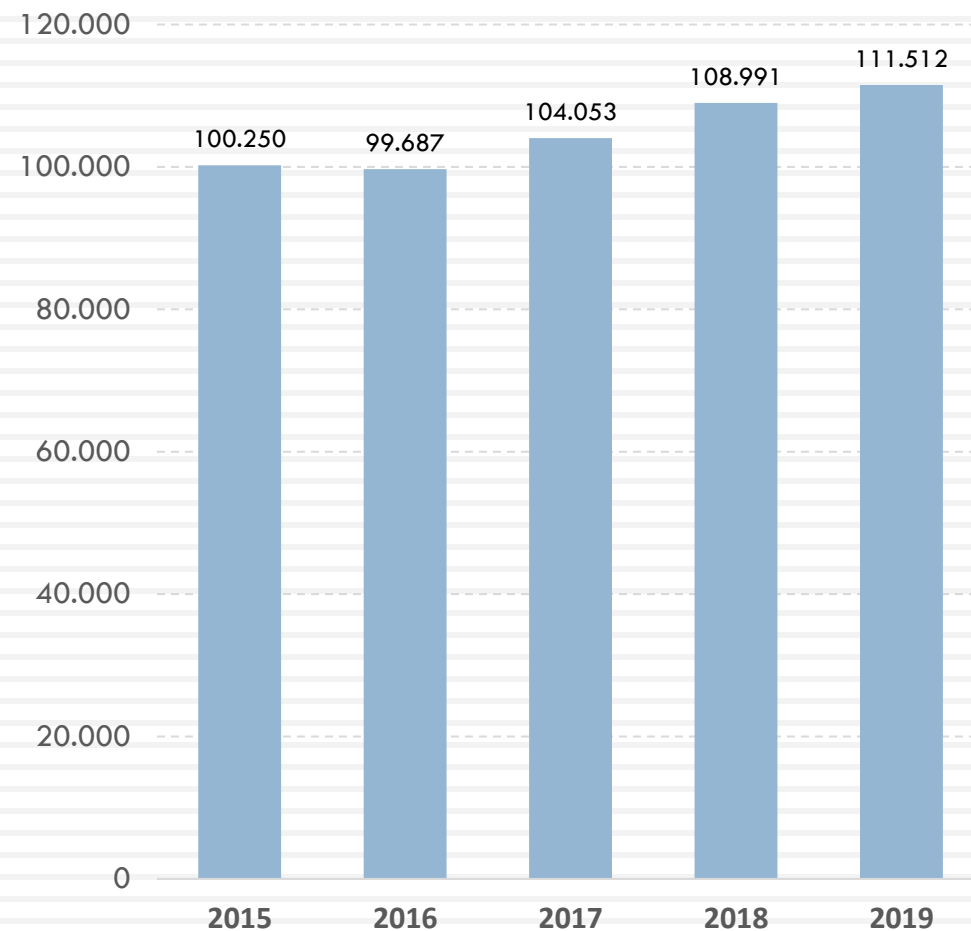


Number of rooms by operating year



- **Regional Unit of Chania accounts for 32% of the rooms of the Region.**
- **Regional Units of Heraklion and Lasithi are following with 29% of total rooms of the Region.**
- **The average hotel size of Chania, in terms of rooms, is 46, while of Heraklion is 76.**
- **All Regional Units of Crete the 5-year period of the study (2015-2019) record positive changes in terms of units, rooms and beds.**
- **At the Regional Unit of Heraklion, a positive change equal to 6% is recorded concerning the number of hotel units from 2015 to 2019 (12% increase in terms of rooms).**

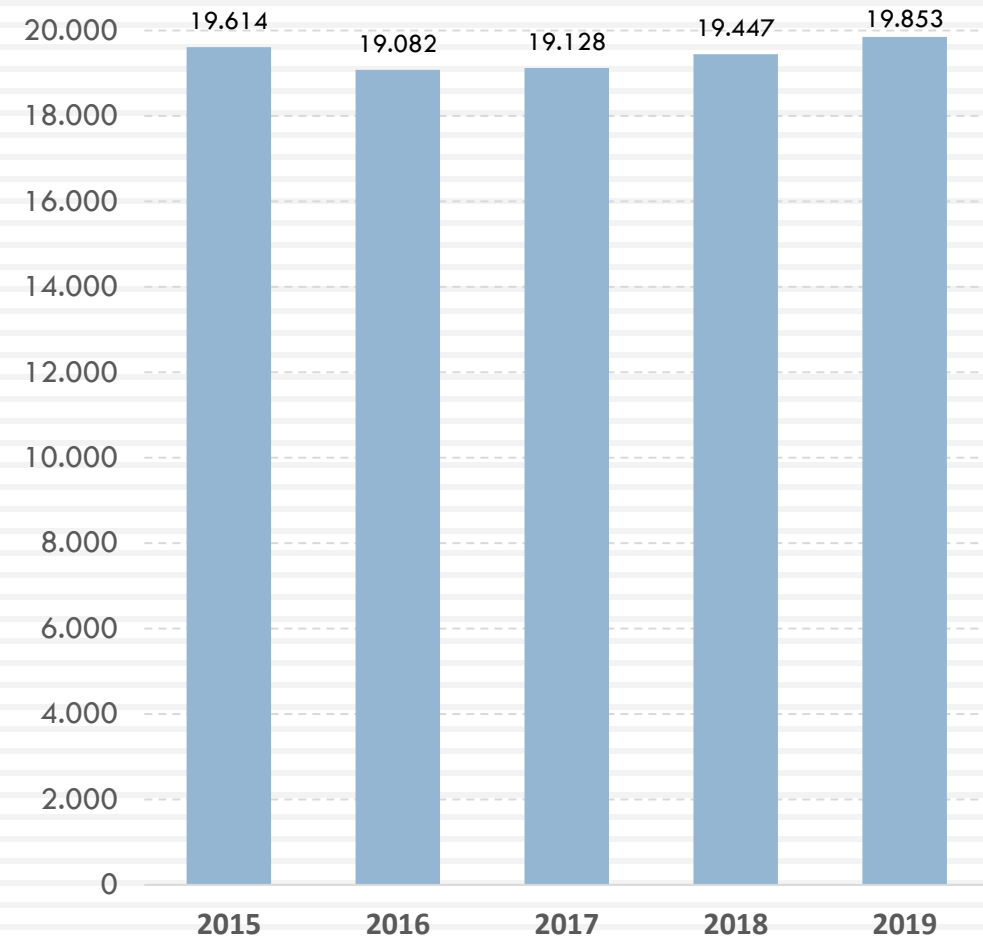
Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
<b>2015</b>	2.088	100.250	196.060	0,7%	48,0
<b>2016</b>	2.068	99.687	195.247	-0,6%	48,2
<b>2017</b>	2.097	104.053	205.073	4,4%	49,6
<b>2018</b>	2.120	108.991	216.954	4,7%	51,4
<b>2019</b>	2.154	111.512	223.681	2,3%	51,8



Number of rooms by operating year

- **Regional Unit of Tinos has no 5\* hotels (2019), while accounts only for 1% of total rooms of the Region.**
- **Rhodes accounts for 45% of the rooms of the Region.**
- **Kos is following with 24% of total rooms of the Region.**
- **The average hotel size of Milos, in terms of rooms, is 19, while of Kos is 96.**
- **At the Regional Unit of Mykonos, the increase in terms of units (2015-2019) is equal to 10% (13% in terms of rooms).**
- **At the Regional Units of Andros and Milos negative changes in the number of units, rooms and beds, are recorded the 5-year period of the study (2015-2019).**

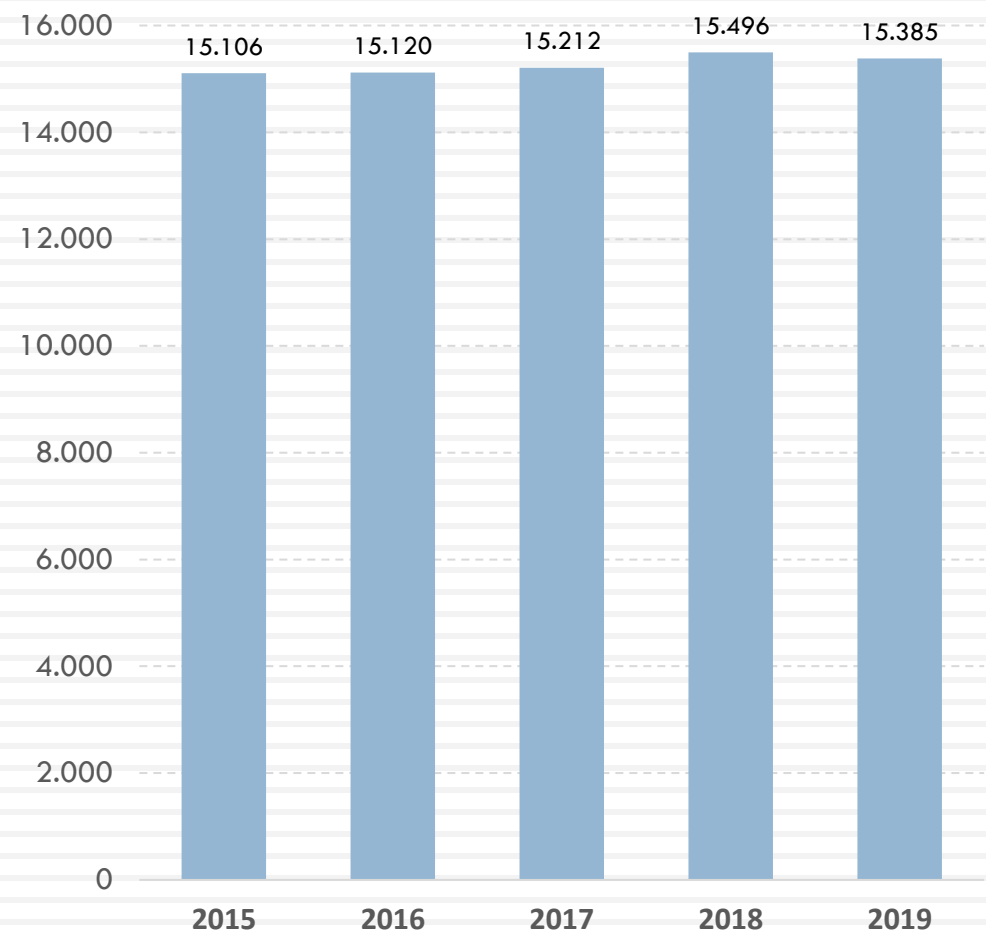
Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
<b>2015</b>	655	19.614	38.404	1,0%	29,9
<b>2016</b>	660	19.082	37.614	-2,7%	28,9
<b>2017</b>	659	19.128	37.733	0,2%	29,0
<b>2018</b>	672	19.447	38.461	1,7%	28,9
<b>2019</b>	685	19.853	39.384	2,1%	29,0



Number of rooms by operating year

- **Regional Unit of Argolida accounts for 28% of the rooms of the Region.**
- **Messinia is following with 27% of total rooms of the Region.**
- **The average hotel size of Arkadia, in terms of rooms, is 17, while of Korinthia is 39.**
- **At the Regional Unit of Lakonia the increase in terms of units (2015-2019) is equal to 17% (20% in terms of rooms).**
- **At the Regional Units of Argolida and Korinthia negative changes in the number of units, rooms and beds, are recorded the 5-year period of the study (2015-2019).**

Year	Units	Rooms	Beds	C% compared to the previous year	Average size in terms of rooms
<b>2015</b>	531	15.106	28.852	-1,7%	28,4
<b>2016</b>	525	15.120	28.905	0,1%	28,8
<b>2017</b>	524	15.212	29.122	0,6%	29,0
<b>2018</b>	527	15.496	29.728	1,9%	29,4
<b>2019</b>	523	15.385	29.580	-0,7%	29,4



Number of rooms by operating year

- **Regional Unit of Fokida has no 5\* hotels (2019).**
- **Regional Unit of Evia accounts for 57% of the rooms of the Region.**
- **Regional Unit of Phthiotida is following with 18% of total rooms of the Region.**
- **The average hotel size of Evritania, in terms of rooms, is 22, while of Evia is 36.**
- **Small changes in hotel capacity are recorded in both Regional Units and Region in total, the 5-year period of the study (2015-2019).**



# CONCLUSIONS

1

A constant upgrade trend is recorded regarding hotel capacity. In 2019, 3 highest categories accounted for 50%, compared to 43% in 2015.

2

Between 2015 and 2019 hotel capacity increased by 2,5% in terms of units and by 7,2% in terms of rooms.

3

Regarding hotel categories, the highest increase (48%) was recorded by 5\* hotels.

4

At Regional level, the highest increase was recorded in South Aegean (11%), followed by Epirus (10%).

5

In 2019 the share of seasonally operating hotels was equal to 59%, increased by 5 percentage units compared to 2015.

6

Country's islands account for more than 50% of total hotel capacity.

7

79% of total hotel capacity has hotel size up to 50 rooms.