



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
HELLENIC REPUBLIC  
ΞΕΝΟΔΟΧΕΙΑΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ  
ΤΗΣ ΕΛΛΑΔΟΣ  
HELLENIC CHAMBER OF HOTELS



ΙΝΣΤΙΤΟΥΤΟ ΤΟΥΡΙΣΤΙΚΩΝ  
ΕΡΕΥΝΩΝ ΚΑΙ ΠΡΟΒΛΕΨΕΩΝ  
RESEARCH INSTITUTE FOR  
TOURISM

## PRESS RELEASE

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### **Title:** Weekly Survey on the Performance of Year-round Operating Hotels

The Hellenic Chamber of Hotels (HCH) commissioned the Research Institute for Tourism (RIT) to conduct a weekly survey (panel) on the main figures of year-round operating hotels in the winter season 2021-2022. A short questionnaire is sent on a weekly basis to the hoteliers who have registered their participation.

The purpose of this survey is to monitor the performance of year-round operating hotels regarding the main hotel figures on a weekly basis, in order to record the impact of the pandemic and other factors on their results.

The survey is carried out every week on a representative sample, both in terms of the category of hotels and in the Region in which each hotel is located.

The variables examined are the following:

- Operation of the establishments
- Occupancy rate
- Average room rate

The survey is carried out by Computer-Assisted Web Interviewing method (CAWI) and in processing of the replies a triple weighting is applied in terms of the category, region, and size of the hotel. The results are analyzed in terms of category in stars and altitude (city and mountain hotels).

By registering as a RIT member, you can access the full presentation of the weekly results ([REGISTRATION - RIT \(itep.gr\)](#)).