

RESEARCH INSTITUTE FOR TOURISM

Operation and Performance of Greek Hotels



RIT

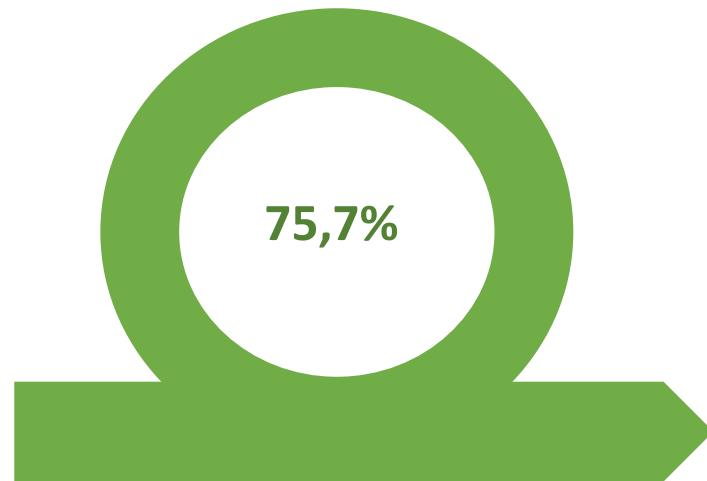
January-June 2024

Basic Hotel Metrics (Total Hotel Capacity)

JUNE 2024



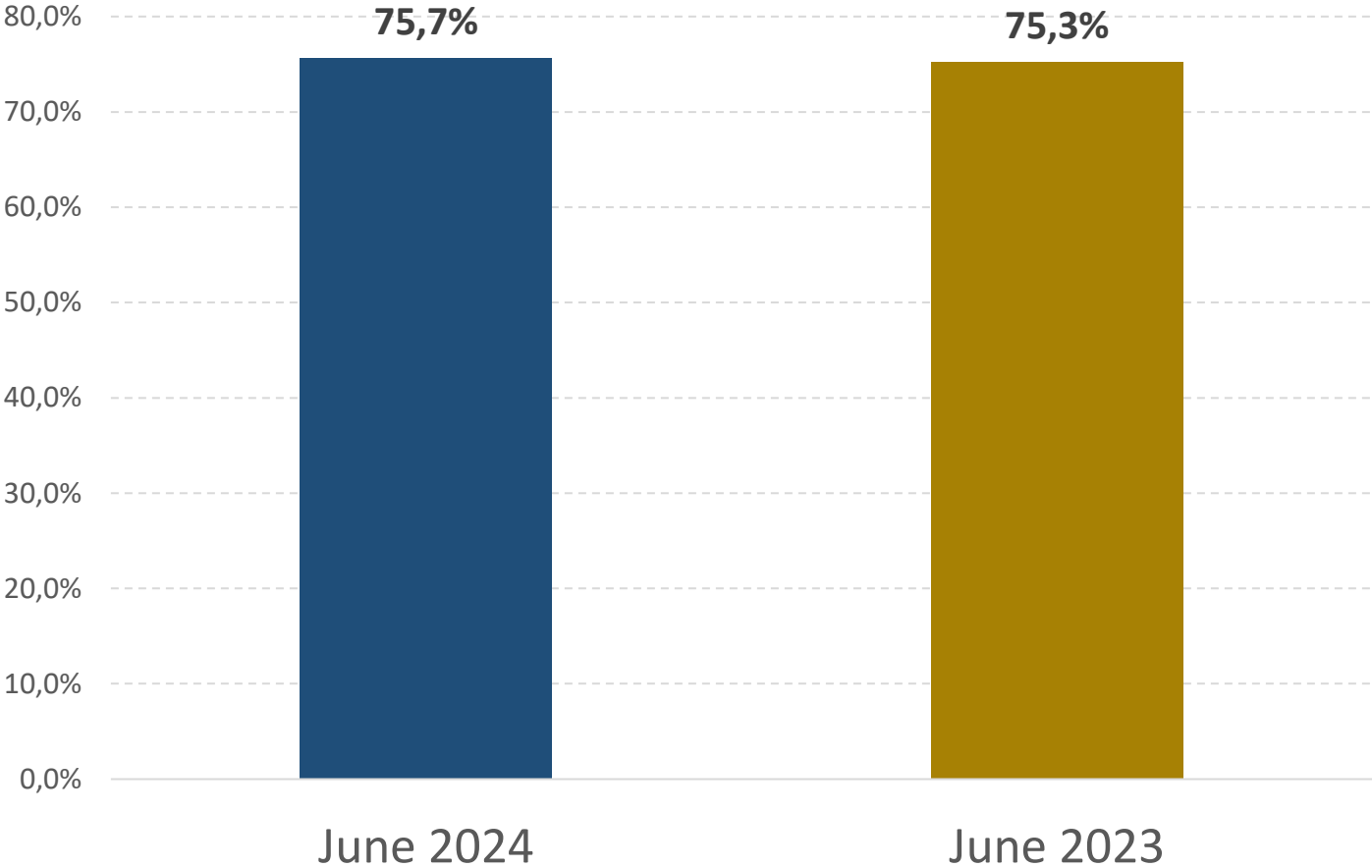
Average Occupancy Rate (OR) of hotels



Average Room Rate (ARR) of double room



Average Occupancy Rate (Total Hotel Capacity): June 2024/2023



ARR of Double Room (Total Hotel Capacity): June 2024 /2023

